Charrette

A fast pace design activity
User-Centered Design (UCD)

A process of designing something — a tool, a website, an application’s user interface, an event — while keeping the users’ wants, needs, and limitations in mind.
User-Centered Design Charrette

Context (10 min)
Design (50 min)
Presentation (10 min)
Reflection (10 min)
Beyoncé Hype Thread

Get in formationnnnnn

BEST COMMENTS

blandersmusic • 109d ️
Looked up a setlist from her last tour just to see what she might play and three, thirty songs?? That's insane.

beyonces_fan • 109d ️
Her shows are normally 3 hours long so this one will not be that many songs at all. Also the songs are not usually played all the way through, just the first verse and chorus and then a transition to the next song.

sryimnotsorry1 • 109d
Lol the username

blandersmusic • 109d ️
I figured as much. Still it seems impressive nonetheless.
Design an app for a group of people with a shared interest (a music genre, fandom, etc.)
Charrette Process

Users
User Needs
Interactions
Presentation
Reflection
Individually brainstorm different interests that people may have.

Goal: At least 3 per person
As a group, choose which interests you think would be fun to design for.

Select one.

Hiking
Users

Individually brainstorm different types of people.

Goal: at least 3 per person
Choose 1 User

As a group, choose which user you think would be fun to design for.

Select one.
User Needs

As a group, brainstorm activities your user might need, in relation to a community-based app.

Goal: at least 3 per person

Meeting other dog owners to go hiking with
Finding trails with shaded rest stops
Recommendations for dog-friendly hikes
Choose 1 User Need

As a group, choose one user need

Select one.

Meeting other dog owners to go hiking with
Scenario

Pick one of your activities & create a scenario—a comic strip of how you imagine your user will interact with your app.

Sketch it out in 3-6 frames.

Meeting other dog owners to go hiking with

Tanya and her dog Miso want to go on a hike this weekend.

Tanya and Miso want to find another dog & dog owner to keep them company.

Tanya looks through the app to find someone is free.

Tanya and Miso will be going on a hike with canna, and her dog this weekend.

(10 minutes)
Interactions

Lay out the **interaction flow** for the scenario, a step-by-step diagram showing how a user gets through a task on the user interface.
App Screens

Sketch out user interface screens for the activity to match the interaction flow.

Do this on your tablet sheets.

(10 minutes)
Prototyping with Marvel
Using Marvel

1. Name your project and choose the **Nexus 5**.
2. Use camera to take pictures of the interface you have drawn.
3. **Upload 1 picture at a time!**
4. **Don’t crop the pictures!**
5. Add hotspots that will link the pages together.
6. Click the ‘play’ button on the top right to see the final prototype!
Presentation Prep

Prepare a 1 minute explanation. Include your user group, the need, and your design idea/sketch.

Make sure everyone participates!
Present!
Reflection

What surprised you? What was easy or difficult? What did you learn?

I enjoyed... If I had more time... I would like to know more about...
Great Job!
congratulations!

I’m proud of you
Group Together Problems

Organize your sticky notes into categories of similar problems.

(3 minutes)