

# HEROIC



ENTERPRISES  
PUBLIC BENEFIT CORPORATION

---

Having demonstrated a commitment to areté through the mastery of ancient wisdom, modern science, and the fundamentals of Heroic living, both in their own life and in service to others, let it be known that

## Omid Sadeghi

**is hereby recognized as a Certified Heroic Coach**  
and granted all privileges thereunto appertaining, for as long as they continue to demonstrate their commitment through practice.

---

*In witness whereof, we hereby commit to do our best to operationalize virtue and live with areté, honoring the fundamentals and striving to be our Optimize = Optimus = Best = Eudaimōn = Hērō selves in Energy, Work, and Love.*



**Brian Johnson**  
Founder + CEO



**Michael Balchan**  
Head Coach



**Omid Sadeghi**  
Heroic Coach - Class X