Visual Reality

At the recent “John Fisher Leadership Conference” held at the IBM Building in downtown Seattle, 50+ Gamma Mu Delts were asked if a clean, well-managed chapter house played an important role in their pledging. About 90% of the hands shot up in the air; even I was surprised!

Recruitment of new members, better grades, containing rising expenses (higher house bills), and your self-concept are all affected by a clean and well-maintained shelter.

A “conflict” between scenes in the film Animal House and a clean and well-maintained shelter exists in many younger Delts. The film was humorous. However, if we permit these unrealistic and destructive scenes to replay in our minds and in our chapter houses year after year……..we perpetuate a conflict between our stated goals and Hollywood’s illusions. John Belushi’s “grass roots” position continues tragically today.

Those of us above ground need to consider the unnecessary damage, accelerated depreciation and low chapter membership that the visualization of Animal House creates.

I have a dream of 138 clean, safe, well-maintained shelters serving delicious meals to our undergrads.

Thank you for joining me with your clear and clean vision.

Fraternally,

Denny Brawford
Western Pacific Division President
Housing Commission