Meeting Agenda

- News / Announcements
- WChE Event Recaps
- WChE Summer
- On-campus professional development
- WChE Workshop: Elevator Pitch
News & Announcements

● **Next meeting:** Wednesday July 20th, 5pm

● **Get involved today!** - Sign up today or email us at [wche@uw.edu](mailto:wche@uw.edu)
  ○ Summer events
  ○ Fall Industry Panel Committee
  ○ WCS/WChE Joint Event: How to be an Ally

● **CheMentoring Circles (CMCs)**
News & Announcements

- WChE Invited Speaker: General Ellen Pawlikowski
  - Commander of Air Force Materiel Command
    - President nominated position
    - 80,000 personnel, 31% of Air Force Budget,
  - BS and PhD in Chemical Engineering
  - 3rd Female to be a Four-Star General in the US Air Force
  - ChemE Dept. Seminar April 10th @ 4 pm
WChE Event Recap

- **WiSE UP Summer Bridge Program**
  - WiSE UP is a 4½-week summer program for incoming 1st year students interested in engineering or computer science.
  - Involves 3 half-day session in a UW research lab
  - WChE provided 2 labs
WChE Summer Events

- CheMentoring BBQ - July 20th @ 5 pm - Benson Lobby
- Professional Networking - Aug 25th @ 4 pm
- Interview Skills - Sept 29th
WChE CMC Meetup - July 20th @ 5 pm

- Enjoy the sun, eat a burger, and strengthen your network of fellow UW-ChemEs
  - Food & Drinks
  - WChE Swag
  - CMC team-building activities

- Volunteers needed at 4 pm - wche@uw.edu
  - 1 - Grillmaster
  - 3 - Set up
  - 1 - Registration/Sign in
Professional Development

- **Academic Careers Summer Series**
  - Open to *graduate students & post-docs*
  - Events include CV prep, interview skills, cover letters, letters of recommendation, teaching statements, etc.

- **Alumni Career Accelerator Summer Series**
  - Open to *all students*
  - LinkedIn, resumes, interviews, etc.

- [http://careers.uw.edu/Calendar](http://careers.uw.edu/Calendar)
WChE Workshop: Elevator Pitch

● “What do you do?”
  ○ Really means: What excites you?, why?, how does it help people?, who?, how does it relate to me?
  ○ You have about 1 min to catch their interest
● Make them care.
● Introductions need to be fluid & dynamic
WChE Workshop: Elevator Pitch

- Tips and Tricks
  - Think Story
  - Keep it jargon free, simple, & genuine
  - Pause for a response, to gauge interest & background knowledge, and to encourage a conversation not a speech!
  - Tailor the pitch to the person & the setting
  - Don’t forget to introduce yourself! Say your name!
TED Talk: Amy Cuddy

- Your body shapes who you are
- Power postures can change your mind

TEDx Talk: Scott Dinsmore

- How to find work you love
- Define success to YOU and your own impossibilities
- Use every interaction as practice
WChE Workshop: Elevator Pitch

- Split into groups of 3 people!
  - This works best if you don’t know the person!
- We will present a scenario and each person gets 2 min for their pitch
  - Everyone gets to play each role
  - 2 min for feedback & discussion
Scenario 1

You are at an informal event (i.e. happy hour, friend’s party, social), one of your friends/colleagues introduces you to one of their colleagues. Your colleague says “Mary, this is Susan, a chemical engineering student at UW. Susan, why don’t you tell Mary a little about yourself and what you do?”
Scenario 2

- You are presenting a poster at a conference, and someone walks up to you and says, “Hi, I am Brittany, and I would like to know more about what you do.”
Scenario 3

You are meeting with a colleague, and they say “Oh, you should meet Rebecca. She is right down the hall; let me quickly introduce you.”
Scenario 4

You are at a networking event (i.e. career fair). You walk up to a vendor or booth, reach out to shake hands with the representative and introduce yourself.
Never stop practicing!

Take aways: Be **YOURSELF**, Be **BRIEF**, Be **INTERACTIVE**!

Events

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- Professional Networking - Aug 25th @ 4 pm
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See you next time!
Keeping the conversation going? Questions to ask:

- Where do you work?
- What inspired you?
- What do you like most about…?
- What was it like when you started…?
- How do you approach...now?