

Pilot program kickoff

What we will do:

- Give out recycling boxes
- Offer the option of a Seattle Public Utilities provided recycling bag that can be hung up in a dorm room as well as the Husky recycling boxes
- Offer informational pamphlets on what can and can't be recycled
- Provide free pizza and perhaps stuff from the Stop, Think, Recycle campaign
- Perhaps also EarthWrite Papermate recycled pencils (Talk to RHSA for funding)
- If people are very interested or enthusiastic, ask if they would like to be volunteers for the program
- [Have a radio with not too loud music (Rainy dawg radio station) near pizza to make it a cooler event and encourage people to hang out and look at information. Can also provide additional pamphlets about recycling and conserving in general.??]

Where to put:

Table with info and boxes/bags:

- In Main Lounge of McCarty or ABC rooms

Pizza:

-

Posters and signs:

- We should have a sign right above Ian's
- above bins
-

Boxes and bags:

-

Possible names:

SHARP: Seed and HFS Agenda for Recycling Paper

RPULP: Recycling Paper at the University to Lead the People

PAPR: Pilot Action for Paper Recycling

PRPLE: Paper Recycling Program for the Love of the Environment

• **Possible decals:**

- **See attached page**

When: (Pat Kaufman: Should be on a weekday in the afternoon so as to take advantage of peak traffic hours)

Thursday from 4-6PM

Who:

1. Who will run the tables (SEED members and possibly other clubs)
 - a. How many to staff table (2) How many to be with pizza (2) How many to direct people to table and pizza (1)?
2. We will do some basic training for those running the tables so they can answer questions about the program (Watch the F.O.R. video, etc.)
3. Perhaps have one hour shifts

Advertising (Posters, Email, newspaper, radio, UWTV)

- Talk to MC² and RA's, get the event put into the LMNOPD
- Use E-Vite system to inform McCarty residents about the recycling pilot program
- Posters advertising the kickoff
 - Pat Kaufman has some that we can use as a template
 - Pat Kaufman has special recycling information posters tailored to dorm life.
 - Perhaps, we will be able to include a SEED logo on recycling bins.
 - ASUW Rainy Dawg Radio - Have a spot on UW's student-run internet radio station! Ads can be 30 or 60 seconds in length. For price information, contact ASUW Rainy Dawg Radio.
 - SAO Events Calendar - Work with your SAO Adviser to list your events, meetings or activities. Take a look at what is listed now.

Cost:

How much pizza?

Tap McCarty Hall Council and/or RHSA for funding to provide pizza

Write to Noah's bagels and request a donation

Also request a donation from Flying Apron on the Ave

Follow-up/reminders

- Go door to door to be sure everyone has a container:
 - Preferably the day after the kick-off event. Will take volunteers at the previous meeting.
- Informational posters on how much paper recycled so far
- Reminders via new posters, email, in person