

Mia Minhyang Suh

miasuh.info miasuh@uw.edu Seattle, WA

PhD Candidate in Human-Computer Interaction with strong quantitative & qualitative research background seeking a UX Research position

Professional Experience

User Research Collaborator **Yahoo/Oath** Sunnyvale, CA 2018 – Present

Led a study conducting competitive analysis, expert interviews, and user interviews to understand people's finance goal and practices, working with Yahoo Finance Team

UX Research Intern **Yahoo/Oath** Sunnyvale, CA 2017 Summer

Led weekly usability testing studies on a mobile app product, closely working with designers
Designed and led a 2-week long diary study on teen's videochat practices
Used an analytics tool, Flurry, for log analysis of product, closely working with engineers
Communicated the results in the form of report and presentation to the product team

UX Research Intern **HP** Palo Alto, CA 2016 Summer

Designed and led a 2-week long diary study using a design probe to understand the design space supporting long-distance friendship

PhD Researcher **University of Washington** Seattle, WA 2013 – Present

Led studies using interviews, surveys, online & field experiments, and statistical analysis to understand how to better utilize contextual information to increase user engagement
Led a series of generative and evaluative design workshops following the user-centered design
Led eye-tracking studies to understand the relationship between gaze and health literacy

Teaching Assistant **University of Washington** Seattle, WA 2013 – Present

Assisted in teaching 10 undergraduate and master courses ranging from 10 to 200 students
Managed and led academic research teams consisting of designers and researchers

Graduate Researcher **National Research Foundation of Korea** Seoul, Korea 2012

Assisted research to understand online trust formed by different types of social interactions

Sales Representative **Hanjin Shipping** Seoul, Korea 2009 – 2011

Sold space in container ships and interpersonally managed 200+ business customers

Education

University of Washington Seattle, WA 2013 – 2019 (Expected)

Ph.D. Candidate in Human Centered Design and Engineering

Seoul National University Seoul, Korea 2011 - 2013

M.A in Communication

Seoul National University Seoul, Korea 2003 - 2009

B.A. in English Language and Literature

Selected Publications

"It's Kind of Boring Looking at Just the Face": How Teens **Multitask** During **Mobile Videochat**, CSCW, 2018

The "Had Mores": Exploring Korean Immigrants' **Information Behavior and ICTs** Usage when Settling in the United States", JASIST, 2018

Collaborative Dynamic Queries: Supporting Distributed Small **Group Decision-making**, CHI, 2018

Designing for Future Behaviors: The Effect of **Temporal Distance** on Planned Behaviors, CHI, 2016

How **Activists** are Both Born and Made: An Analysis of Users on Change.org, CHI, 2015

Personal

When I am not doing research I go hiking to enjoy the Pacific North West and take photos of the stunning scenery, or I cook an extensive amount of Korean food and have friends around for dinner

UX Skill-set

A/B testing (Amazon Mechanical Turk)
affinity diagramming
card sorting
competitive analysis
content analysis
contextual inquiry
design probe
ethnography
experiments (field, online)
eye-tracking
focus group
heuristic evaluation
interview
participatory design
survey design
statistical analysis
storyboards
thematic analysis
usability testing
wire-framing

Tools

Adobe Illustrator/Photoshop
Axure
Balsamiq
AMOS
Dedoose
InVision
R
SPSS
SQL
Tobii Eye-tracker

Language

English, Korean

Teaching Experience

HCDE516 : Experimental Research Methods
HCDE300 : Foundation of Human Centered Design and Engineering
HCDE596 : Directed Research Group
HCDE593 : Capstone

Service

Conference Paper Reviewer

CHI (2015 – Present)
CSCW (2015 – Present)

Conference Student Volunteer

CHI (2015)
CSCW (2017, 2018)

Conference Associate Chair

CHI LBW (2019)
DIS PWIP (2019)