

Membership Packet

It's our mission to help marketing students connect with the resources and opportunities around them. We're passionate about building networks of talented and eager individuals, and we hope to help others make the most of what Seattle's amazing business community has to offer.

UW AMA Membership Benefits

As a member of the UW AMA you will be a part of an organization that connects students with the leading marketing professionals in the Seattle area. Our members are invited to meet respected speakers from both local and national companies at weekly events. Members are also welcome to participate in firm visits, professional workshops, and case competitions with companies including Google and Chevrolet. Additionally, members are presented with exclusive internship and job opportunities.

National AMA Membership Benefits

For joining the American Marketing Association at a national level, you will have access to bi-monthly *Marketing News* publications, and you will be invited to national conferences, annual seminars and workshops. Also available is access to the members-only section of the AMA web site, which includes an online version of publications from the national marketing library. In addition, members receive discounts on products and services through AMA Member Perks from providers such as ReadyTalk, PR Newswire, AVIS, Liberty Mutual, New York Life, Xerox and Barnes & Noble.

MEMBERSHIP COSTS

\$15/Quarter

\$45/Year (with free t-shirt)

Application

Name: _____

Email: _____

Phone: _____

Address: _____

City: _____

Zip: _____

Major/Minor: _____

Year:

- Freshman
- Sophomore
- Junior
- Senior
- Grad Student

Membership Type:

- Quarter
 - Fall
 - Winter
 - Spring
- Year (includes free t-shirt)

Payment Type:

- Cash
- Check
- Credit Card

Please make checks payable to UW AMA

What kind of speakers would you like to hear from this year at UW AMA meetings?

What kinds of opportunities or events would you like the UW AMA to make available to you?

What interests you most about the field of marketing?

How did you hear about us?